



GEORGETOWN SCHOLARSHIP PROGRAM NEWSLETTER

<http://gsp.georgetown.edu>

WE INVEST IN FUTURES

TIGER WOODS FOUNDATION SUPPORTS TWO GSP SCHOLARSHIPS!



Through the Earl D. Woods Scholarship (EDW) program, the Tiger Woods Foundation is awarding scholarships to two incoming Georgetown Scholarship Program (GSP) students. Both students, who are from the local D.C. area, will receive annual scholarship funding, renewable for up to four years.

Yaffet Menna, from Fort Washington, Md., is Pre-Med in the College, while Hebing Zhou, who moved to the U.S. seven years ago and attended Woodrow Wilson Senior High School in D.C., plans to major in Biochemistry. Both will be the first in their families to obtain college degrees.

“We are so proud that, through the EDW Scholarship program, we can help students like Yaffet and Hebing attend some of the top universities, like Georgetown, around the country,” said Greg McLaughlin, CEO and President of the Foundation, and a Georgetown parent.

These GSP Scholars will receive the programmatic support of both organizations.

“As a GSP *and* EDW Scholar, I am not only benefiting financially but academically and socially as well,” Hebing said. Yaffet added, “I am so happy to be linked up with such an amazing organization, and I will strive to do my best and to take advantage of the opportunity that Georgetown, the Tiger Woods Foundation, and my parents have given me.”

The EDW Scholarship program was created in 2006 to honor the vision and spirit of Earl Woods. Candidates are selected based on their academic achievement, financial need and proven commitment to community service.

Melissa Foy
GSP Program Director

“We are so proud that... we can help students like Yaffet & Hebing attend top universities like Georgetown.”

- Greg McLaughlin
CEO & President, Tiger Woods Foundation
Parent of Alexandra (F'11) and Juliana (C'12)



GSP GRADUATES ITS FIRST CLASS!



Left: Whitney Sevesind (C'09, GSP'80) presents her parents with a frame to thank them for their support and encouragement. All GSP Class of 2009 graduates gifted their parents with picture frames engraved to commemorate their graduation.

Right: GSP's Class of 2009!

Our first class of graduates will be pursuing professions in teaching, nursing and finance, to name a few. Employers include Barclays Capital, Teach for America, and the United Nations. Others will pursue advanced degrees at institutions including Georgetown and Princeton.

Thank you to our Program Members for making this possible!



GSP CONNECTIONS OPEN DOORS: SPOTLIGHT ON JOSE GIMENEZ (MSB '11, GSP '78)

BY MARIE GALLAGHER HENN

GSP PROGRAM MEMBER & HOYA MOM OF TIMOTHY HENN (B'09)

How We Got Involved in GSP: My husband and I were invited to a GSP reception at Apawamis Country Club in Rye, NY. At that point, we weren't familiar with the program. But when we heard Anamaria Ferferi, a GSP student, speak at the reception, we thought there must be something we could do to help these students.

I knew I needed to recruit for PepsiCo's* coveted paid summer internship program. I gave Anamaria my business card and told her to contact me. The rest was history.

This year we sent another internship job description directly to the GSP program, and they sent us candidates. Interviews were conducted and we hired our second GSP summer intern: Jose Gimenez, a Junior in Georgetown's McDonough School of

Business and member of *Alpha Kappa Psi*.

About the Internship:

Jose interned in PepsiCo's Corporate Controller's Department, as part of our *Performance with Purpose* internship. This internship provided Jose opportunities to actively participate in PepsiCo's financial reporting close process. This included assisting in the preparation of PepsiCo's quarterly financial statements and obtaining exposure to the company's earnings release, quarterly filings with the U.S. Securities and Exchange Commission (SEC) and the accounting consolidation process.

Internship Benefits to Students:

This exposure to the corporate world allowed Jose to relate the concepts learned in business classes, such as accounting, international business, and business-government relations, to

real world financial processes. The internship also included opportunities to meet with some of PepsiCo's senior leaders, and to obtain insight into different career paths within the company.

A trip to PepsiCo's research and development facility provided Jose the chance to attend presentations detailing PepsiCo's operations, the many challenges of being a global company and the distribution of its wide array of products.

Student Interns Giving Back:

Similar to his volunteer activities during the school year at Georgetown, such as tutoring at Calvin Coolidge High School, Jose also participated in a Mentoring Day, sharing his internship experiences with students at a local middle school.

Continued on next page.

SPOTLIGHT ON JOSE GIMENEZ'S INTERNSHIP CONTINUED...

The combination of Jose's excellent work as an intern, his continued commitment to academics and his desire to give back to his community is setting the stage for a very successful future!

How Internships Help GSP Scholars: Networking through GSP is critical for the students who benefit enormously from the connections they make during their internships. These connections are happening more and more frequently, and I think this is a growing and exciting new component to the program: to offer career opportunities to these most deserving students.

**PepsiCo is one of the world's largest food and beverage companies. Businesses include Frito-Lay snacks and Pepsi-Cola beverages, among others. PepsiCo's commitment to sustainable growth, defined as Performance with Purpose, is focused on generating healthy financial returns while giving back to communities the company serves. This includes reducing the company's impact on the environment through water, energy and packaging initiatives, and supporting its employees through a diverse and inclusive culture that recruits and retains world-class talent. Jose participated in the Performance with Purpose Internship program.*



Do you have a job or internship to advertise to GSP Scholars? If so, please email: gspstudenthoyas@gmail.com

INTRODUCING THE GSP CLASS OF 2013!

- Number of Incoming GSP Scholars for Fall 2009: **54!**
- **74%** are of the first generation in their family to matriculate into a 4-year college
- **10** come from families where one parent has only an *elementary school* education
- **Over Half** were Valedictorians of their high school graduating class
- They come from **19 States** (including AL, AK, HI, MT, and NV).
- **5** are from Cristo Rey Schools (cristoreynetwork.org for more information)
- **25%** are African American; **28%** are Hispanic; **16%** are Asian
- School Breakdown: College (**27**); SFS (**14**); MSB (**10**); NHS (**3**)
- Males: **30**; Females: **24**
- **INCOMING GSP STUDENTS CHOSE GEORGETOWN OVER:** Amherst, Brown, Columbia, Dartmouth, Duke, Johns Hopkins, Stanford, University of Chicago, University of Pennsylvania, and University of Virginia, among others.
- **GSP MAKES A DIFFERENCE!**
Yield* for GSP Scholars is 20% higher than typical financial aid requestors (who do not get a GSP Award).
 - 39%= Yield on Financial Aid Requestors**
 - 49%= Yield on Students Admitted to Georgetown Who Did Not Request Financial Aid**
 - 59%= Yield on Financial Aid Requestors — Who Also Received a GSP Award!**

*Yield = Percentage of students given an admissions offer who deposit.
- A gift to GSP means that more students can attend Georgetown who might otherwise have been unable to afford the Hilltop experience.
- **GSP'S GENEROUS PROGRAM MEMBERS HAVE "INVESTED IN THE FUTURES" OF 310 GSP SCHOLARS SINCE THE PROGRAM'S 2004 INCEPTION.**

GSP EVENTS

RECENT EVENTS

- Wellesley, MA - May 6, 2009
Beth (N'80) & James (B'80) Eisenstein, Paul Goodrich (C'65), and Jim & Roselee (C'73) Wayman hosted a reception at Wellesley Country Club.
- Fairfield, CT - May 7, 2009
JoAnn Palazzo (C'73) & Mark Alexander (I'74) and Debbie & Brian (C'80) Henry hosted a reception at the Palazzo-Alexander home.
- New York, NY - May 8, 2009
Laurel & Andy Epstein (Parents of Danielle B'09) hosted a reception at Artistic Tile.
- Washington, DC - May 29, 2009
GSP and AAP co-hosted a "Thank you" Reception for AAP and GSP Members in 2009 Reunion Years. 200 alumni and friends, along with 15 GSP Scholars, attended this annual event in the Leavey Center.

Thank you to our wonderful hosts!

UPCOMING EVENTS

- Fall GSP Leadership Weekend
Friday, Oct. 16th and Saturday, Oct. 17th, 2009 on Georgetown's campus. All GSP Board Members and Class Chairs are invited.
- Annual Fall Tailgate - details below!
- Fall Events: GSP will have events in California and D.C. To learn more about GSP or regional events, please contact gspinfo@georgetown.edu



**gsp fall tailgate!
saturday, october 17, 2009
noon, leavey esplanade**

**all gsp program members,
gsp class chairs
& gsp scholars are invited**

rsvp: gsptailgate2009@gmail.com

FOR MORE INFO ON GSP

HTTP://GSP.GEORGETOWN.EDU
MELISSA FOY: 202-687-6314 (PROGRAM & SCHOLAR ADVISOR)
ALLYSON PYERITZ: 202-687-6916 (GIFTS & EVENTS)
GSPINFO@GEORGETOWN.EDU

Georgetown Scholarship Program

Chair: *Paul W. Goodrich '65* ~ Co-Chair: *Lisa Christiansen Gentil '74*

GSP Executive Committee:

<i>James P. Clark '70</i> <i>John C. (Bud) Colligan '76</i> <i>Barbara Felser Crocker '75</i> <i>Lauren Epstein, Parent</i> <i>Joseph Richard Hill, III '01</i> <i>Carl D. Liggio '63</i> <i>Elizabeth T. Moley '89</i>	<i>Jennifer Goodrich Coia '91</i> <i>Carol O'Brien Cooke '74*</i> <i>James S. Eisenstein '80</i> <i>Eileen McCormack Harte '77</i> <i>Richard Klein '80</i> <i>Sean W. McCarthy '82</i> <i>Arthur Woods '10 (Scholar)</i>
---	---

* = Ex Officio

Class	GSP Class Leader
1961	<i>William G. Moore, Jr.</i>
1963	<i>Carl D. Liggio</i>
1964	<i>Joseph M. Cassin, Esq., John A. Wernvaiss</i>
1965	<i>Paul W. Goodrich</i>
1968	<i>Paul J. Maloy, Edward J. McManimon III</i>
1969	<i>Joseph D. Lonardo</i>
1970	<i>James Patrick Clark</i>
1971	<i>Richard P. Del Bello, Kevin John Moynihan</i>
1972	<i>Philip James George, Jr.</i>
1973	<i>William E. Cooke, Cristina G. McGinniss, JoAnn Palazzo, Joseph P. Toce, Jr.</i>
1974	<i>Mark L. Alexander, Carol O'Brien Cooke, Lisa Christiansen Gentil</i>
1975	<i>Barbara Felser Crocker, Joseph R. Zimmel</i>
1976	<i>John C. (Bud) Colligan, Brian Devaney, Robert P. Wall</i>
1977	<i>Edward T. Finneran III, Eileen McCormack Harte</i>
1978	<i>Emily Clair Christian, Judith Anne Donabue, Raymond J. Esposito</i>
1979	<i>Jane Hopkins Carey, Andrew John Murray, Nancy Tormey Vincent</i>
1980	<i>James S. Eisenstein, Richard Glenn Klein, Dena Walter Reger</i>
1981	<i>John S. Cleary, George A. Duarte, Peter W. Henderson, Jr.</i>
1982	<i>John G. Higgins, Alan Brett Leabey, M.D., Sean W. McCarthy, William H. Trousdale</i>
1983	<i>Dianne Brand, Pamela Shea Donlin, Gregory H. Kelly</i>
1985	<i>Michael Leo Maboney, Renu Noor Mody, John Joseph Trousdale</i>
1986	<i>Jim Johnson, Michelle Schara Mauboussin, Kerry Clancy Zuchowski</i>
1987	<i>Catherine Dryer-Rosati, Fabio Rosati</i>
1988	<i>Michele Balfour</i>
1989	<i>Donna Lloyd George, Elizabeth T. Moley</i>
1990	<i>Maria Wein Devaney, Regina Fay Gannon</i>
1991	<i>Jennifer Goodrich Coia, Ryan Knoll, Allison Shea, Andrew Seth Willis</i>
1992	<i>Christopher James Muse, Jr.</i>
1993	<i>Robert Vincent Wallace, Jr.</i>
1995	<i>David Martin Cielusniak, Jennifer Ancona Semko</i>
1996	<i>Katherine Eileen Buck, Julian Boehm Mohr, Jr., Margaret (Marni) McChesney Mohr</i>
1997	<i>Mehmet Lutfi Kirdar, Alexander Andrew Loucopoulos</i>
1999	<i>Anna Victorovna Kleymenova</i>
2000	<i>Katherine E. Deacon, Erin Eileen Duffy</i>
2001	<i>Joseph Richard Hill III, Himanshu Arun Kotbari</i>
2002	<i>Jennifer Hernandez, Jill Erin Wobrie</i>
2003	<i>Crystal Conrad Hill</i>
2004	<i>Anne E. Liggio</i>
2005	<i>John Michael Dionisio, James Patrick Duffy, Alexander Bentley Wayman</i>
2006	<i>Ryan Joseph Craft, John Durkin Haggerty, Edward Hamilton Oberwager</i>

Parent Chairs:

Laurel and Andrew Epstein *Susan and Kal Yedibalian*

If your graduating class is not listed, and you would like to become a GSP Class Leader, please contact Allyson Pyeritz at: 202-687-6916