



GEORGETOWN SCHOLARSHIP PROGRAM

NEWSLETTER

To Get Involved:

Website: gsp.georgetown.edu

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SPRING 2006

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MAKING GSP GROW

Following a successful, yet quiet, first year, the leadership of the Georgetown Scholarship Program began the 2005-2006 school year with some rather ambitious goals. Looking at a program that funded 50 students' financial aid, they collected \$1 million from nearly 100 alumni, parents, and friends, with little publicity beyond word of mouth. Still, the leadership knew there was potential to do something even greater, and so they set out to add 100 new students while continuing to fund the original 50, and to raise \$2.25 million in the process. Now in early 2006 GSP is well on its way to reaching those goals, but more help is needed to get there.

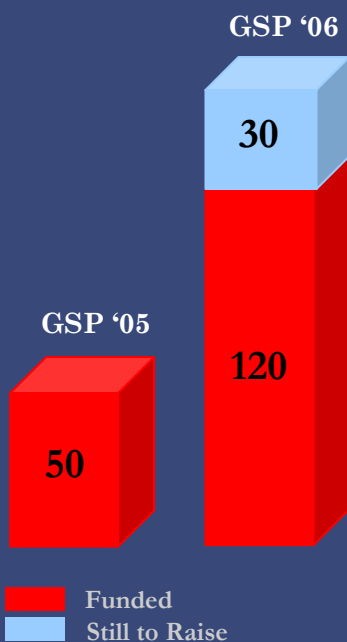
The first group of students to receive GSP grants is certainly eager to see the program grow. After a little more than a semester on campus, they are now beginning to realize the type of community they have joined on the Hilltop. When they come to our receptions on campus they share exciting tales about roommates from around the world, inspiring professors, enthralling guest lectures, excursions into the Capital, and, of course, rushing the court after thrilling basketball victories. Each one has a fantastic story, and Melissa Foy shares some of Deri-Ann Dixon's on page 2.

Alumni like Eileen Harte remember similar experiences very fondly, but they also know that such experiences are not available to everyone, and they are becoming more difficult to attain as costs rise. That is why she is working with classmates from 1977 and beyond to bring more of them into GSP, ensuring that students at Georgetown will continue to learn from a diverse group of students with a variety of experiences. She has shared some of her thoughts on page 3.

James Langley is relatively new to the Georgetown community, but in his role of Vice President for Advancement he recognized right away the great potential of the place. He also saw the challenges we face and believed that GSP was one of the critical ways to confront those challenges. The numbers are stark, but the initial response to this program is encouraging, and he puts it all into perspective on page 3.

At this point, the program is still in its infancy, reaching out to a select group of those who know the critical issues that the University faces. To date, this newsletter is only being sent to those who are most connected to the issues facing students and their families as they make difficult decisions about their future. The hope of GSP is that finances will not be a factor in those choices, and we are relying on the generosity of alumni to make that happen, and to make this important issue a priority for all who love Georgetown and value her future.

GSP AT A GLANCE



PLEDGE BY EARLY MARCH

In its highly successful first year, the GSP funded 50 students, many of whom state that their competitive financial aid package was a deciding factor in their decision to attend Georgetown. While the typical yield for students who request financial aid is below 40%, last year the yield for GSP students was nearly 20% higher, and the percentage is only expected to grow this year. We have heard personal accounts from several of the students about how their improved GSP package allowed them to pick Georgetown, turning down Ivy League competitors and generous merit grants elsewhere.

As the admissions cycle moves into the spring, we will all focus our efforts on yielding the best and brightest students through accepted student receptions, open-houses, and alumni and staff outreach. Without a doubt, financial aid, and especially the GSP, will play a critical role in this process.

In order to determine how many GSP students can be funded in the upcoming year, and in order to most successfully recruit students with this scholarship, it is important that we receive all pledges by early March. Although the pledges are requested by March, donors will have until June 2006, the end of the fiscal year, to complete their gifts. Even if you are making a single year gift, your pledge now will help us identify the number of students we can fund in the next class.

To download a Pledge Form, visit our website at gsp.georgetown.edu. Click on the "How to Join" link and you will find all of the instructions for giving. By pledging, you are not only helping to enable an education for a single person, but you are making Georgetown stronger and more competitive for everyone.

GSP STUDENT PROFILE: *DERI-ANN DIXON*



Deri-Ann Dixon would be at the University of Pennsylvania right now were it not for the GSP. Happily, though, Deri-Ann is right where she belongs: at Georgetown.

We meet at Uncommon Grounds, on an uncharacteristically almost Spring-like day in the month of February, and talk animatedly about her 2nd semester classes — specifically her Map of the Modern World course — and our mutual affection for Harbin Hall.

She reminisces about how different her life was nearly a year ago, in April 2005, when she attended an accepted student reception at the Florida home of AAP Chair and GSP Donor Barbara Crocker. Still torn over her choice of schools, Deri-Ann intuitively knew Georgetown was the ideal place for her but the financial burden was too significant to overlook. Also, Penn's package begged for a second look at the Philadelphia university.

When her mother happened to ask the Dean of Admissions, Charles Deacon, who attended this reception, how financial aid was calculated at Georgetown, she mused that Penn's package was considerably more competitive — with a \$6,000 difference in grants.

Although Deri-Ann's mother likely knew there wasn't a better audience for this statement, what happened next to the Dixon family was completely unexpected; two weeks later, Deri-Ann received an offer to attend Georgetown with the help of a new GSP Scholarship. Deri-Ann's letter of intent to attend Georgetown was sealed shortly thereafter.

On the Hilltop, you'll find this School of Foreign Service student at Gospel Choir practice, working to attain fluency in the Arabic language, or taking photos of the changing seasons on Healy Lawn. Ever the Floridian, she mailed colorful Fall leaves to her close friends and delightedly celebrated her first sight of snow.

When I jokingly offer Deri-Ann the opportunity to employ her photography skills as the resident GSP photographer, she eagerly offers that she's proficient in Adobe PhotoShop and always attends on-campus GSP events.

As we head out the doors of Leavey, Deri-Ann notices a woman walking ahead with a grocery bag slowly spilling its contents and races ahead to help. I hold back and watch the interaction, foolishly taking pride in it as an alumna of this university and knowing now more than before that Deri-Ann's intuition was right: she's *exactly* where she belongs.

-Melissa Foy
Admissions Officer

OPPORTUNITY & OBLIGATION

BY JAMES M. LANGLEY, VICE PRESIDENT FOR ADVANCEMENT

Consider the formula that has made Georgetown great: Meld the rigors and rewards of a 450-year-old Jesuit educational tradition with the singular dynamism of the capital of the free world, and infuse both with a global outlook and conscience, then add the best and brightest students and watch them grow into leaders that shape the span of human endeavor in remarkable and sustaining ways.

It's tried and true – but not inevitable. The best and brightest are now in much shorter supply and the competition for their attention is fiercer than ever. Other universities who prize their “Top 25” status are ready, willing and able to spend more. Georgetown can't; here's why.

We're already over-leveraged. We're ranked 23rd in the country by U.S. News and World Report while our endowment is ranked 78th. We're

already converting investment to academic value in a highly efficient manner. In addition, we are committed to need-blind admissions. That requires us to provide \$35-\$40 million a year in financial aid. Only 17 percent of that is covered by our endowment; the rest comes out of operating funds.

Our competitors can draw on their endowment to cover 80-85 percent of those costs. We can't compete by spending more out of our operating funds when we are already stretched too thin. Nor is there capacity in our endowment.

Our ability to compete for the best and brightest in the face of demographic downturn comes from only one source – our donors. We will make this case to you many times in the years ahead. We need vast infusions of new dollars to make the tried and true Georgetown

formula work in the decades ahead.

For now, we have an immediate solution – the GSP. Money given to that program allows us to put forward more competitive packages. It allows us to convert loans to scholarships and to close the gap between the offers of our competitors – today – as applications are being processed.

We will need your help in increasingly larger numbers and in increasingly larger amounts to hold our position as “that top 25 university most explicitly committed to the creation of a social conscience.” No ifs, ands or buts. I respectfully ask that you start today through your commitment to GSP. The Georgetown of tomorrow and the remarkable people that it will produce will thank you and validate the wisdom of your investment many times over.

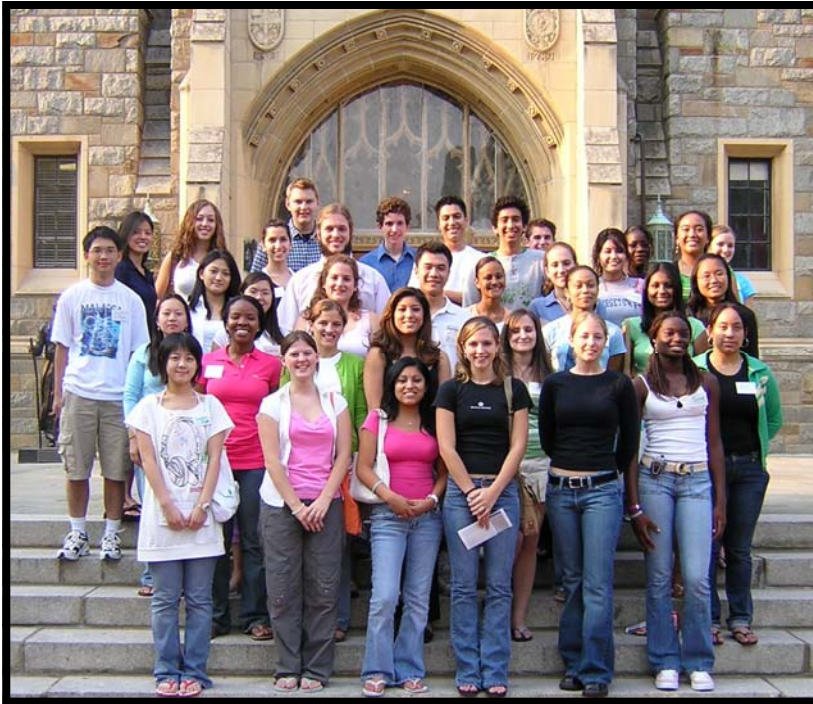
REFLECTIONS FROM GSP '77 CHAIR EILEEN MCCORMACK HARTE

It has been over 30 years since I first walked through the gates of Georgetown, the oldest of five siblings who would follow me in coming years. It was a step into a wider life, the fabric of which was the incredible variety of the members of my new class. From every possible region and country and from every social and cultural background we came. We became a part of a growing network of friends who were all so different and yet developed common ground through our Georgetown experience.

I saw the same thing happen with my brothers and sisters and saw the network grow and grow and cross between years and generations as bonds became deeper and deeper. Our differences opened our eyes to the things we had in common and taught us to appreciate these very differences themselves. They gave us an open mind. Georgetown became the foundation of what for us all was a transformative experience.

We have all been quietly concerned over the years that the increasing costs of this Georgetown experience would make it prohibitive to all but those who came from the same privileged background. This would fundamentally change the very essence of the Georgetown experience: the meeting and meshing of so many different characters. We can't imagine how different our Georgetown experience would have been without the richness that some of the real characters of our college years brought to the group and how less well off we would all be today as people without them as part of our life.

This is why the GSP is important- it protects and defends the most elemental part of the Georgetown experience which is I believe the foundation of its academic excellence as well as the depth of its character. Yes, it is important for today's terrific students, like our friends from the past, to get a chance to give back to Georgetown far beyond the value of what we give them. Yes, it is important for the competitiveness of the university, but it is ultimately important for protecting the very soul of the Georgetown we know. Universities always will need funding to build buildings and to expand their academic offerings but what could be more worth giving for than to protect the soul of Georgetown? What better reason to ask your classmates to join in?



The Inaugural GSP Class on the steps of White Gravenor

GSP ON THE ROAD

Goldman Sachs Event

On January 11th in New York City over 100 Georgetown alumni who are Goldman Sachs employees gathered at Bayard's India House in the Financial District. The event was planned to bring old friends and colleagues together and at the same time to introduce the GSP.

The event, hosted by GSP Class of '76 Chair **Robert Wall**, brought this distinct group of Georgetown alumni together with university leaders such as Dean Charles Deacon, Dean Patricia McWade, and Senior Director for Development & Engagement Matthew Lambert.

The group also touched upon the strength of our alumni within a particular company and industry and took advantage of the great

Georgetown presence within Goldman Sachs.

Riggs Library Event

As part of the Annual AAP Chairman's Weekend, GSP students and donors mingled with AAP Chairs in a packed Riggs Library on Friday, January 20th. Nearly all 50 GSP students attended the event and had the opportunity to meet, thank, and get to know their GSP sponsors.

There was much for the GSP students and donors to discuss: conversation topics ranged from campus life, the basketball season, and even future opportunities for summer internships.

Thank you to all who attended & helped to host these successful events.

Georgetown Scholarship Program

Chair: Paul Goodrich

Co-Chair: Lisa Christiansen Gentil

GSP Class Chairs

If your graduating class is not listed, and you would like to become a chair, please visit our webpage for additional information at:

gsp.georgetown.edu

Class	GSP Class Chair
1961	Bill Moore
1963	Carl Liggio
1964	Joe Cassin, John Werwais
1965	Paul Goodrich
1967	Jan Colrick
1968	Paul Maloy, Ed McManimon
1969	Joe Lonardo
1970	Jim Clark
1971	Richard Delbello, Kevin Moynihan
1973	Cristina McGinniss, JoAnn Palazzo, Joe Toce
1974	Mark Alexander, Carol Cooke, Lisa Christiansen Gentil
1975	Barbara Crocker
1976	Brian Devaney, John (Bud) Colligan, Rob Wall
1977	Ed Finneran, Eileen Harte
1978	Ray Esposito
1979	Jane Carey, Andrew Murray, Nancy Vincent
1980	Rick Klein, Dena Reger
1981	John Cleary, Peter Henderson
1982	Alan Leahy, Sean McCarthy
1983	Diane Brand
1985	Michael Mahoney
1986	Kerry Zochowski
1988	Michele Balfour
1989	Elizabeth Moley
1990	Regina Fay Gannon
1991	Jennifer Goodrich Coia
1992	Carol Murray, Christine Steeves Goodrich
1993	Robert Wallace
1994	Loretta Goodrich Fehm, Kevin Meagher
1997	Kahlil Olmstead
2000	Katherine Deacon, Erin Duffy
2003	Fred Flather, Elena McKee
2005	James Duffy

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VISIT GSP ONLINE — GSP.GEORGETOWN.EDU

Are you curious about who in your class is involved in GSP? Interested in learning more about the interests and goals of the 50 students who received GSP scholarships? Or maybe you heard that a GSP reception is being held in your city and want to learn more details. All of this information, and more, can be found at the GSP website. It is a resource intended to keep you connected, involved, and informed. Below is a sampling of the kind of information that is available to you online, as a GSP member or prospective donor:

*Contact information for class leaders *Honor roll of donors *GSP mission statement *Profiles of the 50 current GSP scholars *Information on how to join *A description of past GSP events and upcoming functions